David Herbst

Plain English Video Student Objectives

**TSWBAT:**

Explain what a *Plain English* video is.

Create their own *Plain English* video from topics covered throughout the semester.

Develop their technological skills.

\* I developed this idea completely on my own however; I have used Common Craft as a reference point for the students. Common Craft should therefore be cited.

Common Craft. (2011). Our Product is Explanation. [On-line]. Retrieved on 26 April, 2011. Available: <http://www.commoncraft.com/>